

The Creative Palette

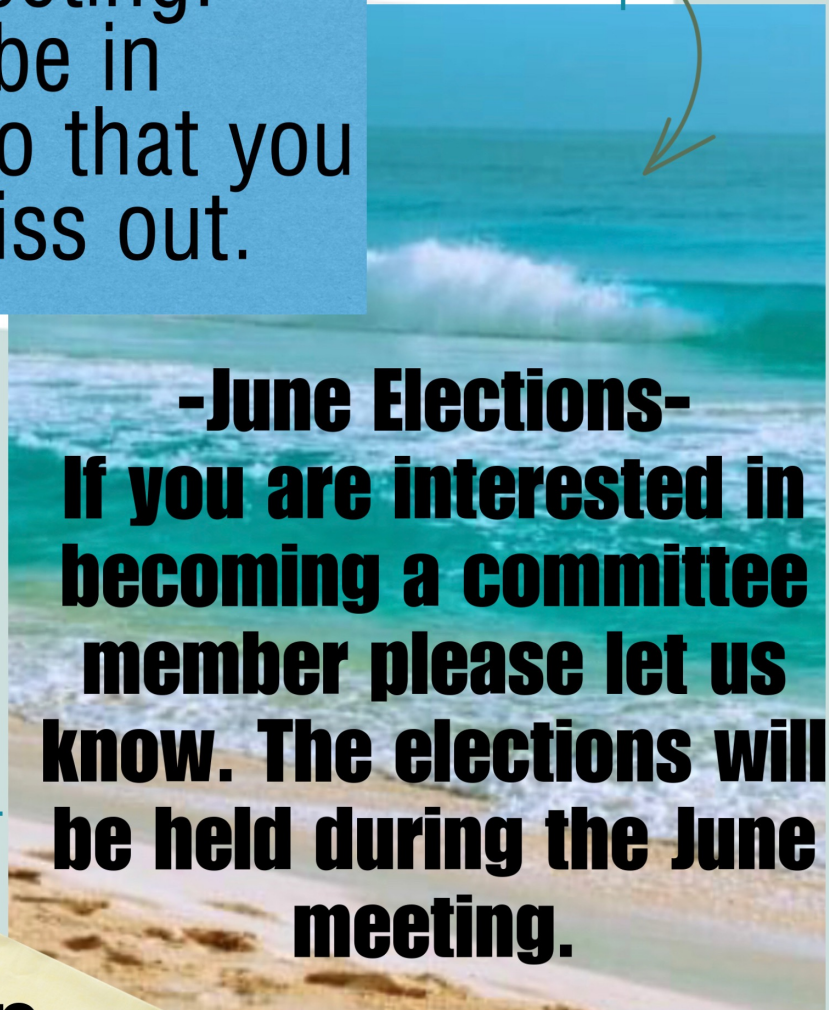


YOU CAN'T
USE UP
CREATIVITY.
THE MORE
YOU USE
THE MORE
YOU HAVE.

****Important****
There will be
new tax information
from the
State of Rhode Island
at the meeting.
Please be in
attendance so that you
will not miss out.

**Don't
forget to
get your
OSA
Summer
Show
Application
in ASAP**

**-June Elections-
If you are interested in
becoming a committee
member please let us
know. The elections will
be held during the June
meeting.**





Is the term crafter good enough?

Unfortunately among the general public crafter has somewhat of a negative connotation. The belief is that crafting can be done by anyone. Some relate crafts to something made by a child or a DIYer & that it is not on a professional level.

Here's some other names you can call yourself:

Handcrafter
An effective descriptor to help emphasize the quality & uniqueness of your products.

Designer
Sounds fancier than crafter. You design & create your product.

Creator
Fancier than crafter but again it sums it up; you create things.

Artisan
Someone who makes an item by hand & is usually an expert in his or her specific trade.

Maker

A new hip trendy title commonly used among millennials.

Craftswoman

A woman who is an artisan.
(Sorry guys, OSA is predominantly made up of women owned businesses.)

Owner

Simple enough, you own the business. At last year's OSA Holiday Show I had a customer agonizing over two gift baskets. He said that he liked one item from each basket, so I switched them. He asked me "can you do that?" I said "of course, I'm the boss. I own this place." He happily left with his purchase.

