



**Hello Everyone,
The Big Holiday Show is quickly approaching. I just wanted to take a minute to share some of the great stuff happening for the show & remind you of a few things also. Beth, Claudia, Michelle, myself & the rest of the OSA Committee are tirelessly working to make sure that this year's show runs as smoothly as possible. All show set up info & instructions will be coming out to everyone. Beth asks that you do not email or call unless it is an absolute emergency. Read on for tips & info on the show. I'll see you all at set up!**

Lora



All set up times
& instructions
will be emailed
on Friday Nov.
22nd

All Set up will be
on Wednesday
Nov.27

There will be
no set up on
Friday
Nov.29th

Think Green

**We can only use
paper bags for our
customer's
purchases.
NO PLASTIC!**

Bally's



Just wanted to share with you the advertising that will be going on to drive people to come & shop. We have a long list of newspapers & a great deal of exposure with Cat Country Radio. We are also working on TV spots, lawn signs, posters, social media & any other way we can to get the word out.

Beacon Communications

Warwick Beacon (Thursday)
Cranston Herald (Thursday)
Johnston Sun Rise (Thursday)
The Reminder (Tuesday)

Southern RI Newspapers

The Pendulum, East Greenwich
The Standard Times, North Kingstown
Narragansett Times
The Carioho Times Hopkinton, Richmond, Hope Valley, Rockville
Kent County Daily Times
Coventry Courier

Breeze Publications

Valley Breeze, Cumberland/Lincoln (Thursday)
Valley Breeze, N. Providence (Wednesday)
Valley Breeze, N. Smithfield/Woonsocket (Thursday)
Valley Breeze, Pawtucket (Wednesday)
Valley Breeze & Observer (Thursday)

East Bay Newspapers

Bristol Phoenix (Thursday)
Barrington Times (Wednesday)
Portsmouth Times (Thursday)
Sakonnet Times (Thursday)
Warren Times-Gazette (Wednesday)
Westport Shorelines (Thursday)*
East Providence Post (Thursday)

Southern NK Newspapers

The Independent (Thursday)

Island Communications

Newport This Week (Thursday)

Write Way Media

Jamestown Press (Thursday)

**November 23rd & 25th
ON- AIR ADVERTISEMENT**
:30 SECOND ON-AIR COMMERCIALS

Saturday ~ 10am-9pm ~ 7x

Sunday ~ 11am-9pm ~ 7x

*Bonus Spots 6am -11pm ~ 7X weekly

**November 25th - November 30th
ON- AIR ADVERTISEMENT**
:30 SECOND ON-AIR COMMERCIALS

Monday - Saturday ~ 6am-9pm ~ 24x

*Bonus Spots weekly 6am-11pm ~ 11X weekly

Social Media



One post on Cat Country's social media pages hyperlinked and tagged to Ocean State Artisans.

Cat Country Web Page

Craft show will be listed on catcountry.com under community events.



**TOTAL ON-AIR COMMERCIALS
56**



Bally's

In case you missed it here is the information about the hotels for the show.

We have some great information to share if you want to reserve a hotel room near Bally's Event Center the weekend of the show.

There are many hotels to choose from within a few miles of Bally's Event Center; however, there is a youth hockey tournament happening on Thanksgiving Weekend (in Providence) so the rooms in our area are limited.

We were able to secure a block of hotel rooms at 2 locations with reduced group pricing: **Holiday Inn Express & Suites**, and at **Bally's Casino Hotel**. Please see below for details.



Bally's Casino Hotel

100 Twin River Road, Lincoln, RI 02865, 401-732-3200, press 1 for Lincoln location, then press 4 for the hotel desk

Click the link below for a 2-night stay, November 29 – December 1. Rooms start at \$199-\$249 per night plus taxes and resort fee. Parking is free

Link: <https://twinriver.book.pegasbe.com/promo?propertyCode=TWCR&offerCode=VENDOR>

Holiday Inn Express & Suites

1010 Douglas Pike, Smithfield, RI 02917, 401-231-6300

Click the link below to book your room at \$129*/night plus tax (a code is not required when you use this link to book your room). Parking is free

Link: [https://www.hiexpress.com/redirect?](https://www.hiexpress.com/redirect?path=rates&brandCode=EX&localeCode=en®ionCode=1&hotelCode=pyddp&checkinDate=28&checkinMonthYear=102024&checkoutDate=01&checkoutMonthYear=112024&PMID=998015054&GPC=OSA&cn=no&viewfullsite=true)

path=rates&brandCode=EX&localeCode=en®ionCode=1&hotelCode=pyddp&checkinDate=28&checkinMonthYear=102024&checkoutDate=01&checkoutMonthYear=112024&PMID=998015054&GPC=OSA&cn=no&viewfullsite=true

***Rates are subject to increase after October 27, 2024**

Parking for our shoppers: Parking at Bally's is free. We will have our OSA Mascot, Vincent Van Snow, visible with signage throughout the street entrance areas, and signs all along the main drive to guide our shoppers to the Event Center parking area. Valet parking is available for a charge of \$10/day at the Event Center entrance. *Note: A private shuttle service in the parking lot is not available; however, it is a short walk to the Event Center from that section of the parking area.*